



An invitation to partner

Sydney North Health Network (SNHN) collaborate through mutually beneficial partnerships with corporate organisations, service providers, the community, general practitioners (GPs), and allied health to improve outcomes and our impact.

This partnership approach is reflected in our vision: Achieving together – better health, better care.

This prospectus outlines corporate partnership opportunities and is an invitation to organisations that share our brand values and objectives to partner with SNHN.





About us

The Sydney North Health Network operates Northern Sydney Primary Health Network (PHN), which was established by the Australian Government in 2015 as one of 31 PHNs.

As a not-for-profit organisation, we aim to increase the efficiency and effectiveness of health and medical services for our region, which has nearly 1 million residents.



Our focus is on patients who are at risk of poor health outcomes. We work to improve the coordination of their care so that they receive the right care, in the right place at the right time.

Our programs include:

- Youth Health
- Aboriginal Health
- Aged Care
- Mental Health
- Alcohol and Other Drugs
- Cancer Screening
- Digital Health
- Health Literacy
- Immunisation
- Shared Antenatal Care
- After Hours Support
- Falls Prevention
- Home Support
- Primary Care Support.

Our priorities include:



OLDER PEOPLE

remain independent for longer



YOUNG PEOPLE

are resilient and connected



PEOPLE WITH MENTAL HEALTH ISSUES

experience a better quality of life



THOSE WHO ARE VULNERABLE

know about and receive care that is relevant to them.



Our reach

Through strong branding and a strategic approach, we provide outstanding engagement and powerful opportunities for our corporate partners.

OUR NETWORK INCLUDES:



E-NEWSLETTER

Our monthly e-newsletter reaches over

8,600



health and other professionals

OUR WEBSITE

26,000
page views per month
in 2020

PEOPLE BANK

170
COMMUNITY MEMBERS



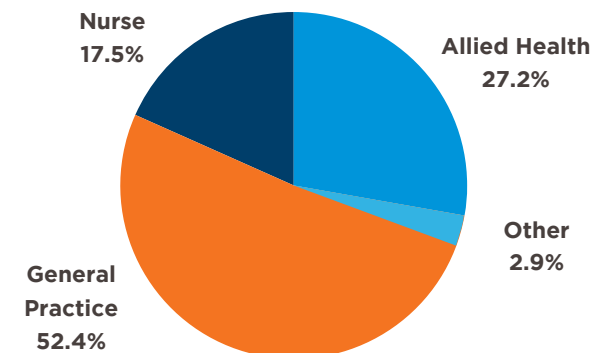
SOCIAL MEDIA



HEALTHY LIVING WORKSHOPS

3,000+ COMMUNITY PARTICIPANTS PER YEAR

OUR MEMBERS' PROFESSIONS



GPs IN SCHOOLS PROGRAM

8,000+ 16-17-year-olds participate in the program per year. **100+** GPs deliver this program to over 40 schools.

SNHN EDUCATIONAL EVENTS

4,024 GPs and health professionals attended a SNHN educational event in 2019/20

The partnership opportunity

Corporate partners allow SNHN to expand the reach and impact of our programs to accomplish our vision: Achieving together – better health, better care.

Primary healthcare is a whole-of-community responsibility and we partner with the business community where we have shared goals and values. The Commonwealth Government provides funding to SNHN but are unable to fund all health priorities.

Partnership opportunities include:

- an overarching partnership with SNHN that allows us to expand our programs and reach and provide your organisation with maximum impact and association
- a partnership with one of our programs, such as the GPs in Schools program or Healthy Living Workshops
- sponsorship of an event such as our Annual General Meeting (AGM) or an educational event
- a tiered partnership package that provides benefits and association across agreed SNHNs events and initiatives.





What our stakeholders say

Healthy Living workshops

Bone Health Workshop participant

"Please extend our thanks to Alex for her great presentation and her willingness to work with the CALD community."

GPs in Schools

Year 11 student

"I thought it was well structured and great to have a local GP come in and talk to us at our school. We have had a lot of different things happen over the past year, so it was really great to have a GP to talk to and to ask specific questions. Our GP was happy to answer any questions about anything."

Educational event

Macquarie Medical Imaging representative

"I attended last week's education event at The Epping Club as the sponsor and got to speak with many of your guests. I just wanted to say thank you for allowing us to be part of this event – it was a very effective event for us."

GPs in Schools

Practitioner and GPs in Schools Facilitator

"The real aim is to let the student know if they get sick – and that could be physically, psychologically or emotionally – that there is lots of help out there. Also that the GP can be an ally for them. They also learn specific things like how to get a Medicare card and that they can have one at 15 years of age."

Partnership benefits

A partnership with Sydney North Health Network can provide a range of benefits to corporate partners, including:

1. Association

- association with a dynamic, innovative, and credible brand
- demonstration of your corporate social responsibility

2. Reach

- connection with GPs, allied health and other healthcare professionals in the SNHN region
- connection with local communities across 9 Local Government Areas – Hornsby, Hunters Hill, Ku-ring-gai, Lane Cove, Mosman, North Sydney, Northern Beaches, Ryde and Willoughby
- targeted campaigns to specific community groups and the healthcare sector
- opportunity for introduction to other primary health networks to increase reach and impact

3. Promotion and advertising

- advertisements in our monthly e-newsletter
- publicity and social media campaigns
- promotional opportunities including product displays and sampling

4. Impact

- in partnership with SNHN, deliver and expand programs that increase the health literacy and wellbeing of the SNHN community
- opportunity to demonstrate your thought leadership to a professional audience
- make a real difference to the health and well-being of the Northern Sydney community

5. Staff morale and client engagement

- access to primary healthcare content and educational programs
- training and resources for your staff's professional and personal development

6. Business development

- networking opportunities
- opportunity to target segments of our extensive database



GET IN TOUCH

We would be delighted to prepare a tailored proposal that meets your marketing and partnership objectives. We look forward to developing mutually beneficial partnerships with organisations that share our brand values. Together we can make a real difference to our community's health outcomes – one that can be life-changing and, in some cases, life-saving.

If you would like to know more or to discuss a partnership with Sydney North Health Network, please contact:

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