

MEDIA STATEMENT

05 April 2023

Announcing the appointment of Kevin Barrow, Sydney North Health Network's incoming CEO

Today marks the start of a new chapter for the Sydney North Health Network (SNHN), with the upcoming departure of Lynelle Hales and the announcement of new CEO Kevin Barrow.



Board Chair, Kate Loxton, says, "It is a pivotal time for primary health care in Australia, and we are very pleased that Kevin is joining the SNHN. His diverse background in healthcare across multiple sectors, with a history of collaboration and innovation, represents an opportunity to achieve better health outcomes for our community whilst supporting the primary health care workforce at a time of significant need."

"At the same time, I would also like to acknowledge the incredible work of Lynelle. She has created a solid platform for the future of primary health care. She has established a high-performing health network with exceptional staff engagement. Lynelle has taken on the vision of the Board and grown the organisation to achieve significantly against our quadruple aim. On behalf of the Board, we thank Lynelle for her dedication and performance as our CEO for the past seven years and wish her every success in the next phase of her career."

Kevin is currently the CEO of the Butterfly Foundation, the national charity for all Australians impacted by eating disorders and body image issues. Prior to joining Butterfly, he had more than 20 years of experience in the healthcare industry. As Managing Director for Philips Australia and New Zealand, Kevin oversaw all of Philips' businesses and its supporting operations across Australia and New Zealand. Philips is a diversified health and well-being company focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. He joined Philips from the medical technology firm BD (Becton, Dickinson, and Company) where he was the Managing Director for Australia and New Zealand. Prior to this, he held several senior sales and marketing management roles at the pharmaceutical company Eli Lilly.

Kevin was appointed to the Board of the Medical Technology Association of Australia (MTAA) in 2009-2010 and was elected Chairman in 2012, serving in that role until his departure from Becton, Dickinson and Company.

Born in New Zealand, Kevin holds a Master of Science (with 1st Class Honours) from Waikato University, New Zealand. He obtained an MBA from the Macquarie Graduate School of Management, Sydney, Australia and is a graduate of the Australian Institute of Company Directors.

Kevin Barrow will commence in his role as CEO of the SNHN on Monday, 29 May.

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Kevin Barrow says, “I am very excited to be taking up this role and building on the work of Lynelle and the team. I have always believed that to bring about significant change in healthcare in Australia, we need to embrace the concept of truly integrated healthcare to improve services in relation to access, quality, user satisfaction and efficiency.” He added, “This can only be achieved through sector wide collaboration. I look forward to engaging with primary health care providers and other key stakeholders in our community to understand what opportunities exist to achieve better health outcomes.”

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ABOUT: Sydney North Health Network <https://sydneynorthhealthnetwork.org.au/>

The Northern Sydney Primary Health Network, operated by the Sydney North Health Network – a not-for-profit organisation – is one of 31 Primary Health Networks (PHNs) established by the Australian Government to increase the efficiency and effectiveness of medical services for the community. Our focus is on patients who are at risk of poor health outcomes. We work to improve the coordination of their care so they receive the right care, in the right place, at the right time.

MEDIA ENQUIRIES

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