

MEDIA RELEASE

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New partnership improves access to resources for Northern Sydney parents

Not-for-profit organisation Sydney North Health Network (SNHN) has entered into a bold partnership with SchoolTV where it will subsidise access to the digital well-being platform for 92 public, private and independent high schools in its catchment area.

The partnership, between SchoolTV and SNHN, is for high schools within the Northern Sydney local government areas of Hornsby, Hunters Hill, Ku-ring-gai, Lane Cove, Mosman, North Sydney, Northern Beaches Ryde and Willoughby.

SchoolTV provides access to fact-based information and educational material relating to youth well-being, for parents, teachers and the wider school community to navigate some of the more difficult and even fun challenges they will encounter through their journey to adulthood.

"The SchoolTV program is part of SNHN's Community Activation strategy to grow health, knowledge and awareness of parents, teachers and young people to strengthen the support of the communities they live in," Donna Pettigrew, Community & Partnerships Manager with SNHN said.

"Information and advice on the modern-day realities faced by schools and parents is easy to find but cutting through the noise to find clear, relevant and fact-based material around raising safe, happy and resilient children, has been difficult for local parents and this was a primary motivator for why we were keen to take part in this program."

Renowned Australian psychologist, Dr Michael Carr-Gregg, presents the informational videos and conducts interviews with leading experts on youth well-being, equipping parents and teachers with access to credible youth well-being resources in a rapidly changing world.

"Our commitment is to the health of our community and that means facilitating access wherever we can to material that will support their good physical, mental and emotional health," Pettigrew said. "Further to this, we feel knowledge is power in leading a healthy community."

SchoolTV co-founder James Wilson said he was delighted schools in the Northern Sydney area would now have access to SchoolTV.

"SchoolTV is an essential and powerful resource designed for schools and their parent communities," Wilson explained. "The platform is individually branded for each school and is the first well-being resource to provide real-time reporting and analytics highlighting any areas of concern. This feature enables schools to then tailor a program around addressing the issue."

"While there is an abundance of information available from multiple sources, it is often fragmented and confusing for busy parents. SchoolTV simplifies access to a single stream of sound information with realistic and practical strategies."

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“We believe our partnership with SNHN will help a great number of schools, parents, students and staff within the area gain access to this valuable resource.”

Each school that subscribes to SchoolTV receives a link to its own SchoolTV launch site where they have access to an extensive archive of topics as well as the new topics published every month. SchoolTV also publishes Special Reports which address current issues affecting youth well-being.

“The well-being of today’s youth has never been more challenging, but SchoolTV delivers a streamlined, aggregated parent resource that connects, informs and empowers parents, schools and their communities,” Wilson said.

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For more information, contact School TV’s Sarah Morgan on 0421 664 969 or Sydney North Health Network’s Damien Long on (02) 9432 8231/Afterhours 0403 821 307.

About Sydney North Health Network

The Northern Sydney Primary Health Network, operated by the Sydney North Health Network – a not for profit organisation, is one of 31 Primary Health Networks (PHNs) established by the Australian Government to increase the efficiency and effectiveness of medical services for the community. Our focus is on patients who are at risk of poor health outcomes and we work to improve the coordination of their care, so they receive the right care, in the right place, at the right time.

<https://sydneynorthhealthnetwork.org.au/>

About SchoolTV

SchoolTV is a world first, wellbeing platform. It addresses the modern-day realities faced by schools and parents who increasingly need clear, relevant and fact-based information around raising safe, happy and resilient young people. It is a school branded resource available through subscribed schools, enabling parents to access information on individual topics through their children’s school subscription.

<https://schooltv.me/>

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