

# Exploring the Patient Activation Measure

**REGISTRATION OPEN UNTIL 27<sup>th</sup> SEPTEMBER 2017**

9.30am to 12.00pm, Thursday 5<sup>th</sup> October 2017

Galleries 1, Scientia Building, UNSW Sydney, Kensington

## PATIENT ACTIVATION MEASURE (PAM)

The PAM, a commercially licenced tool, measures the spectrum of skills, knowledge and confidence of individuals. These scores can assist in predicting future emergency department visits, hospital admissions and readmissions, medication compliance and clinical outcomes.

## PURPOSE

This event will

- explore the concept and measurement of patient activation, including the development of the Patient Activation Measure (PAM)
- discuss the use of PAM in population health management and quality improvement
- present early findings from research conducted locally using PAM
- share lessons learnt from utilisation of the PAM within a local context.

## REGISTRATION

Register online:

<http://www.surveys.unsw.edu.au/f/163207/27b1/>

## AUDIENCE

This is a public event for anyone interested in patient activation, the measurement tool PAM, and the localised uptake of PAM.

## KEY SPEAKER – Judith Hibbard

Judith Hibbard, is a Professor of Health Policy at the University of Oregon. Over the last 28 years she has focused her research on consumer choices and behaviour in health care. She has a particular interest in testing approaches that give consumers and patients more knowledge and control over their health and health care.

Dr Hibbard is the lead author of the Patient Activation Measure (PAM). The PAM measures an individual's knowledge and skill for self-management. It is being used by researchers and practitioners nationally and internationally to more effectively tailor support for patient self-management.



Dr Judith Hibbard

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