

## **SNHN Milestones – The first 12 months**

### **1 July 2015**

- **SNHN was born** with 8 Board Directors; 25 staff members and an interim CEO, (Richard Willcox).
- A new super Primary Care Advancement and Integration team was formed, under the guide of our founding PCAIT GM, Cynthia Stanton.
- Under the guide of our founding Commissioning and Partnerships GM, David Grant SNHN transitioned programs for ATAPS, CCSS and MSI.

### **In August 2015**

- Lynelle Hales commenced as SNHN CEO.
- For the first time the Local Health District Executive Team and SNHN Executive team collaborated to provide “executive sponsorship” to the Musculoskeletal Initiative a program that has excelled these past 12 months.
- The ATAPS team conducted an educational roadshow to GPs and psychologists.

### **In September 2015**

- Our brand identity was revealed with an edgy but professional purple and blue logo.
- We rebuilt our GP database and commenced profiling all the General Practices in the region. We now have 279 practices that we engage with.
- Our first eNews was released.

### In October 2015

- We established our organisational VISION – *Achieve together: better health, better care* and our ICARE values which all staff members contributed to.
- We established a Joint Executive Committee made up of the NSLHD and SNHN Boards and Executive Teams.
- We appointed members to our Clinical and Community Councils.
- We went social! Launching our social media channels. We now have:
  - Twitter: 280 followers, 215 likes
  - YouTube: 2380 views across 24 videos
  - Facebook: 63 followers
  - Instagram: 97 followers
  - Website: 45,000 page visits per month (on average)

### In November 2015

- We began building our Commissioning Team and Population Health Team.
- Lynelle Hales was appointed Chair of the Commissioning Working Group.
- Together with our Board we delivered our SNHN strategic plan.
- We began rolling out CAT Plus to practices with 110 practices coming on board.

### In December 2015

- We held our official launch at Macquarie University, Minister of Health, Sussan Ley provided the key note address.
- Our website and corporate video, featuring SNHN talent, was launched.

### In January 2016

- Margaret Palmer joined the organisation as Corporate Services General Manager and CFO.
- By January we had almost doubled our staff from July and were growing rapidly.

### In February 2016

- We announced our organisational restructure which would see our team grow by 20 per cent.
- We delivered our IT strategic road map for the organisation.
- Our Regional Mental Health Advisory Committee was established with strong sector representation.

### In March 2016

- We delivered large pieces of work: our Health Needs Assessment; Our Mental Health Needs Assessment and our Alcohol and Other Drugs Needs Assessment.
- The Corporate Services team articulated its team values, work purpose and how it will support and enable the organisation.

### In April 2016

- We launched our integrated After Hours campaign on the back of Northern Sydney Buses, throughout shopping centres in the region, in local newspapers and the televisions of 126 General Practices.
- Our Youth Connect program has delivered real value to our youth. Over 2,000 students have experienced Youth Connect and 30 GPs have delivered the program into local schools.
- We began our Aged Care Networks giving us the opportunity to build relationships between the Aged Care and Primary care sectors.

### In May 2016

- The PCAIT team launched HealthPathways with a successful symposium.
- We received 47 proposals for Innovative Grants Funding.
- We held our first Dementia management webinar.

### In June 2016

- We are proud that we could offer funding to mental health services under the ATAPS Special Group Funding including first aid training for Aboriginal children with mental health issues and peer support for Aboriginal youth.
- We received 47 applications for Innovative Strategic Grants funding.
- We are partnering with the Improvement Foundation to form an expert reference panel to develop indicators for early diagnosis of dementia in primary care.
- Primary Care Advancement Coordinators are now trained to be QI coaches to deliver quality improvement programs to General Practice. Eight Practices are collaborating with SNHN on this project.
- Over the past 12 months we have seen over 1600 GPs and health professionals in our region attend our education events including dinner meetings, clinical audits and a number of network opportunities.