

# CHRONIC DISEASE Prevention & Management

Brisbane | 25 – 26 July 2016

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Bringing key stakeholders from Government, healthcare providers and the private sector together to advance a sustainable healthcare system for chronic disease in Australia

## SPEAKERS INCLUDE



**Dr. Steve Hambleton**  
Former Chair  
Primary Health Care  
Advisory Group



**Lynelle Hales**  
Chief Executive Officer  
Sydney North Health  
Network



**Vahid Saberi**  
Chief Executive Officer  
North Coast Primary  
Health Network



**Tracey Johnson**  
Chief Executive Officer  
Inala Primary Care



**Professor  
Sanchia Aranda**  
Chief Executive Officer  
Cancer Council Australia



**Carol Bennett**  
Chief Executive Officer  
Alzheimer's Australia



**David Malone**  
Chief Executive Officer  
Australian Primary  
Health Care Nurses  
Association



**Professor  
Carolyn Mountford**  
Chief Executive Officer  
and Director of Research  
Translational Research  
Institute



**Associate Professor  
Sonia Wutzke**  
Deputy Director  
Australian Prevention  
Partnership Centre



**Rachelle Forman**  
Health Director  
National Heart  
Foundation



**Sarah Marciano**  
Director of Clinical  
Services  
Feros Care



**Denise Edwards**  
Service Development  
Advisor  
Blue Care



**Jennifer Nobbs**  
Director of ABF  
Independent Hospital  
Pricing Authority



**Joyce McSwan**  
Persistent Pain Program  
Clinical Director  
Gold Coast Primary  
Health Network



**Doug Murtagh**  
Allied Health Clinical  
Leader  
Toowoomba Hospital  
Darling Downs Hospital  
and Health Service

**Building an efficient healthcare system equipped to deliver quality care for Australians living with chronic conditions**

**Over 7 million Australians** have a chronic condition, a number that is growing with the nation's **ageing population**. It is increasingly critical to ensure that the Australian healthcare system is suitably equipped to meet the substantial healthcare needs of this population group.

**Chronic Disease Prevention & Management** is a premier two-day forum bringing key stakeholders from government, healthcare providers and the private sector together to advance efficient and quality healthcare for people living with chronic conditions in Australia.

Delivered by an esteemed line-up of **Government departments and agencies, PHNs, LHDs, insurance providers and non-for profits**, this forum will provide you with awareness of the current CDM policy issues and insights into the challenges and innovative solutions to chronic conditions/disease prevention and management in Australia:

- Examine **the latest developments in planning for chronic care from Government** departments and agencies
- Analyse the progress of **pioneering programs from Australia's PHNs and LHDs** and brainstorm the best approach to chronic disease management for different population health needs
- Gain first-hand information on **trends, opportunities, and challenges** in primary-acute healthcare coordination, disease-specific programs and providing chronic care for disadvantaged communities

**Benefit from an unrivalled networking opportunity with key government and business leaders to reflect on real solutions for the future**

**Register EARLY and SAVE with our Early-Bird Discounts!**

<b>6 May</b> Save \$300	<b>31 May</b> Save \$200	<b>30 June</b> Save \$100
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- Send 3 delegates and receive **5% OFF**
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There is an increasing trend of Australians living with chronic conditions such as heart disease, diabetes, and cancer. **35% of all Australians are living with a chronic condition and 1 in 5 Australians are affected by multiple chronic diseases.**<sup>1</sup> As such, the demand for effective management of these long-term conditions continues to rise with the Australian Government making it one of their national health priorities to improve health service delivery for the management of chronic diseases.

Following reviews of the current health system in the areas of funding, primary healthcare, and medical research, the current climate of change provides fertile ground for innovation and the generation of ideas to achieve a sustainable healthcare system better suited to coordinate and manage care for Australians living with chronic conditions. With multiple programs running across Australia, it is important to keep up with the progress and success of these concurrent initiatives in order to determine the best approach in preventing and managing chronic conditions.

With the Australian Government working to develop a **National Strategic Framework for Chronic Conditions**, it is forward-looking to begin cultivating regional and local strategies on State- and PHN/ LHD-levels to facilitate the imminent reform in chronic care. Not only that, with the rising prevalence of chronic disease, it is essential to advance preventative measures to address the detectable risk factors of common chronic diseases.

Held over two days, the **Chronic Disease Prevention & Management Forum** will provide you with insights on:

- **New and emerging plans and policy directions** in managing chronic conditions, and what this means for your organisation
- How leading **healthcare providers, operators and insurers** prepare for the revision of the National Chronic Disease Strategy, and how your company can benefit from key principles
- How **health promotion and prevention initiatives** can better support chronic healthcare

### Key Learning Objectives

Delegates at the conference will gain first-hand insights from key industry stakeholders on trends, opportunities and challenges in chronic disease prevention and management:

1. Gain insights on **the imminent revision of healthcare policies for chronic conditions**, and how your company should prepare
2. Discover how **key industry leaders in healthcare, hospitals and health insurance** are having success with currently running CDM initiatives
3. Understand how to **coordinate and deliver patient-centered care through PHNs**
4. Review and leverage on strategies to deliver **seamless and integrated** health care services across **hospitals, allied health services, and GP/specialist-clinics**
5. Learn from **case studies in funding programs** how to deliver **affordable and efficient** chronic care for **Indigenous Australians**
6. Learn how **prevention initiatives and health promotion** can form an essential component of chronic disease management
7. Explore long-term solutions to meet the **demand for dementia and aged care services**
8. Advance growth by investing in **skills development** for healthcare providers in **multidisciplinary** chronic care management

<sup>1</sup> Better Outcomes for People with Chronic and Complex Health Conditions, Final Report of the Primary Health Care Advisory Group, December 2015

### Programme-at-a-Glance

#### DAY ONE

- Keynote – Implementing the New Model of Care for Chronic Disease Prevention and Management
- Building on Primary Care in the Community to support Chronic Conditions
- Establishing clear Patient Pathways between Primary and Acute Healthcare for Chronic Disease Management
- Managing the Impact of Chronic Disease in ABF funded environments
- Chronic Disease Beacons: Developing Models of Integrated Care
- Working Side-by-side: Emphasising the Ally in Allied Health
- Panel Discussion – Innovations in Patient-Centred Healthcare for Chronic Conditions
- “Closing the Gap” for Chronic Disease: Improving Indigenous Health Outcomes
- CCSS Program Case-study – A Patient Journey: Waiting for a Kidney Transplant

#### DAY TWO

- Taking a Systems Approach to Chronic Disease Prevention: Leadership for Prevention Initiative
- Case-studies – Enhanced Nurse Clinics: an opportunity for innovation in service delivery
- Embedding Integrated Health Checks into Primary Health Care
- Health Promotion Programs: Targeting Common Risk Factors in Prevention
- Early Detection: Screening Programs for Cancer as a Preventative Measure
- Panel Discussion – Being Dementia-inclusive: How can the community better support people with dementia?
- Healthy Ageing: Promoting Wellness as a Strategy of Chronic Illness Management
- Health Research Translation: A Strategic Priority in Improving Management of Chronic Disease

### Who Should Attend

Delegates from government bodies, healthcare and health service providers, healthcare associations, non-for-profits and private industries involved in healthcare projects, including:



8:30 Registration and Welcome Coffee

9:00 Chairperson's Opening Address

**POLICY OUTLOOK & REFORM**

- 9.10 Keynote – Implementing the New Model of Care for Chronic Disease Prevention and Management**
- Health Care Homes – Managing chronic conditions at home to improve and maintain patients' wellbeing
  - Looking at better management of chronic conditions now as a way to prevent and circumvent further development of chronic conditions in future
  - Promoting community support to facilitate implementation of primary healthcare reforms for enhanced chronic care
  - Highlighting the necessity for early and ongoing communication between healthcare providers (primary and acute, public and private) to ensure efficient adoption of the new model of care

**Dr. Steve Hambleton, Former Chair, Primary Health Care Advisory Group; Chair, National e-Health Transition Authority**

- 9.50 Building on Primary Care in the Community to support Chronic Conditions**
- Understanding the role of PHNs in coordinating primary care for chronic conditions
  - Addressing the challenge of providing continued primary care for patients with chronic conditions
  - Building a community whose CDM needs are supported by primary healthcare - Providing quality services for the community
  - Improving primary care for the community through innovation
- Lynelle Hales, Chief Executive Officer, Sydney North Health Network**

10.30 Morning Tea

- 11.00 Establishing clear Patient Pathways between Primary and Acute Healthcare for Chronic Disease Management**
- Understanding the role of Primary Health Networks(PHNs) in establishing partnerships between the primary and acute care sectors
  - Assessing the potential contribution of private health insurers in adjusting care pathways to recognise the needs of patients with and without private health insurance in their regions
  - Differentiating care pathways in a localised context – adapting to the needs and availability of services to cater to a wide range of chronic conditions
  - Highlighting the need for nationally consistent guidelines, tools, resources and education for patients and healthcare providers and framing these within culturally and linguistically different (CALD) contexts
- Vahid Saberi, Chief Executive Officer, North Coast Primary Health Network**

**FUNDING MODELS**

- 11.40 Managing the Impact of Chronic Disease in ABF funded environments**
- The cost impact of chronic disease on health facilities – What does the data show so far?
  - Understanding your funding environment and how funding models impact this
- Jennifer Nobbs, Director of ABF, Independent Hospital Pricing Authority**

**COORDINATING PATIENT-CENTRED CARE**

- 12:20 Chronic Disease Beacons: Developing Models of Integrated Care**
- The Beacon Model – What it is and how to implement it for chronic care
  - Local case-study: **Inala** – results from the Brisbane South Complex Diabetes Service and the Keeping Kidney Services
  - Looking at international models of integrated care and the importance of hospital and primary care co-delivery
  - How to sustain and replicate integrated care: Lessons from the **United Kingdom, USA & Australia**
- Tracey Johnson, Chief Executive Officer, Inala Primary Care**

13.00 Networking Lunch

- 14.00 Working Side-by-side: Emphasising the Ally in Allied Health**
- Highlighting the benefits of allied health services for chronic disease management – identifying appropriate and constructive services to better manage patients' pain and promote independence
  - Advocating increased cooperation between medical and allied healthcare providers to achieve better outcomes
  - How does mismatch in funding between medical and allied health services limit health outcome potential?
  - Considering ways to further improve upon the incorporation of private allied health service providers into integrated care programs for chronic disease management
- Doug Murtagh, Allied Health Clinical Leader, Toowomba Hospital, Darling Downs Hospital and Health Service**

- 14.40 Panel Discussion – Innovations in Patient-Centred Healthcare for Chronic Conditions**
- Establishing an active role for the patient in team-based care and encouraging involvement through self-management – cultivating principles in healthcare of the patient as partner in care
  - Building on advances in medical technologies to promote patient participation in self-testing and self-monitoring at home as an extension of primary healthcare
  - Empowering and engaging the patient in self-management to prevent loss in continuity of care and to better facilitate coordination between a varied team of healthcare providers
  - Developing on-going education and support programs to keep patients and healthcare professionals informed and involved of advancement and innovations in chronic disease management
- Joyce McSwan, Persistent Pain Program Clinical Director, Gold Coast Primary Health Network**  
**Kate White, Chronic Care Manager, Brisbane South Primary Health Network**  
**Tracey Johnson, Chief Executive Officer, Inala Primary Care**

15.30 Afternoon Tea

- 15.50 “Closing the Gap” for Chronic Disease: Improving Indigenous Health Outcomes**
- Examining the challenges of meeting targets to improve health equality between Aboriginal and Torres Strait Islander peoples, and other Australians in chronic disease management
  - Developing strategies to improve access and availability of quality health services to Indigenous Australians for the management of chronic conditions
  - Emphasising the importance of raising awareness and health literacy amongst Indigenous Australians to increase rates of early detection and treatment of chronic conditions
  - Implementing effective and appropriate care models to ensure local relevance and applicability (including Aboriginal Community Controlled Medical Service models)
- Anmaree Ingram, Aboriginal Chronic Care Coordinator, Murrumbidgee Primary Health Network**

- 16.20 CCSS Program Case-study – A Patient Journey: Waiting for a Kidney Transplant**
- Overview of the Care Coordination & Supplementary Services (CCSS) Program run by Darling Downs & West Moreton PHN
  - Providing continuing care services, such as paid webster packs, CPAP hire, oxygen hire, home assistance, telehealth monitoring and meals on wheels, to maintain the health and wellness of Indigenous people living with chronic conditions
  - Janet's Journey – a first-hand account of a patient who has benefited from the CCSS program
- Barbara Griffiths, Indigenous Health Project Officer, Darling Downs and West Moreton Primary Health Network**

16.50 Chairperson's Closing Address

17.00 End of Conference Day One

8:30 Registration and Welcome Coffee

9:00 Chairperson's Opening Address

### PREVENTATIVE MODELS & EDUCATION INITIATIVES FOR CDM

#### 9.10 Taking a Systems Approach to Chronic Disease Prevention: Leadership for Prevention Initiative

- Identifying and appointing leaders in prevention at the critical leverage points in the system to effect change
- Working to strengthen the prevention system building blocks: workforce, partnerships, knowledge, finance and leadership
- Investing in a prevention system with the aim of reducing the burden of chronic disease

**Associate Professor Sonia Wutzke, Deputy Director, Australian Prevention Partnership Centre**

#### 9.50 Case-studies – Enhanced Nurse Clinics: an opportunity for innovation in service delivery

- Innovation in service delivery to help address the increasing burden of chronic diseases
- Nurse-led clinics – Screening and detection of early chronic disease indicators
- Broadening the role of nurses to help deliver improved clinical outcomes

**David Malone, CEO, Australian Primary Health Care Nurses Association**

10.30 Morning Tea

#### 11.00 Embedding Integrated Health Checks into Primary Health Care

- The evidence behind an integrated health check (absolute cardiovascular risk assessment + diabetes risk assessment + kidney disease check)
- Identifying those at high risk and appropriate medication and lifestyle management
- What are the barriers and enablers to uptake by primary health care (including lessons from NZ)?
- A systems approach – pushing for federal reform to increase uptake

**Rachelle Forman, Health Director, National Heart Foundation of Australia**  
**Dr. Jenny Doust, Researcher, Bond University**

#### 11.50 Health Promotion Programs: Targeting Common Risk Factors in Prevention

- Identifying common risk factors for chronic diseases
- Promoting healthy lifestyle through campaigns and programs for schools and community
- Prevention is better than cure – Focusing on health and fitness
- Health Education and Awareness for nutrition and exercise

**Dr. Bruce Bolam, Executive Manager – Programs Group, Victorian Health Promotion Foundation**

12.30 Networking Lunch

#### 13.30 Early Detection: Screening Programs for Cancer as a Preventative Measure

- Promoting active awareness of chronic disease – How regular screening helps to keep health a priority
- Encouraging a prevention mindset and inculcating a sense of responsibility toward personal health management
- Assessing the benefits of early detection in chronic disease treatment and management
- How to create a health-conscious community from an earlier age – Cultivating the habit of health check-ups to prevent the occurrence of chronic diseases other than cancer

**Professor Sanchia Aranda, CEO, Cancer Council Australia**

#### 14.10 Panel Discussion – Being Dementia-inclusive: How can the community better support people with dementia?

- Population planning: Preparing for an ageing population and the related chronic mental health concerns
- The importance of being dementia-inclusive: Highlighting dementia as the single greatest cause of disability in Australians aged over 65 years – more than 400,000 Australians will be living with dementia by 2020
- The economic benefits in delivering physical and social community support for dementia – reducing budget for residential and aged care by supporting independence
- Thinking ahead: Investing in dementia research

**Carol Bennett, Chief Executive Officer, Alzheimer's Australia**

**Sarah Marciano, Director of Clinical Services, Feros Care**

**Denise Edwards, Service Development Advisor, Blue Care**

**Darolyn Harris, General Manager Residential Care, Southern Cross Care Queensland**

15.00 Afternoon Tea

#### 15.20 Healthy Ageing: Promoting Wellness as a Strategy of Chronic Illness Management

- How to meet the diverse needs of older Australians – preventing chronic conditions and managing existing ones
- Providing support and assistance to older Australians in prioritising their health
- Enhancing the aged care experience with skills training for aged care workers

**Dr. Rajna Ogrin, Senior Research Fellow, Royal District Nursing Service**

### HEALTH DATA ANALYTICS & UTILISATION

#### 16.00 Health Research Translation: A Strategic Priority in Improving Management of Chronic Disease

- Maximise health outcome potential – Translating health and medical research into clinical practice for evidence-based care
- Providing evidence on innovative care models from within Australia and on an international level to improve systematic management of chronic diseases
- Partnering research and practice to promote exchange of ideas for the advancement of healthcare for chronic disease
- More efficient use of resources and big-picture planning – matching action to evidence and addressing real needs at the policy-level

**Professor Carolyn Mountford, CEO and Director of Research, Translational Research Institute**

16.40 Chairperson's Closing Address

16.50 End of Conference

# REGISTRATION FORM

## LOCATION AND DATE

### CHRONIC DISEASE Prevention & Management

**Brisbane**

Conference: 25 – 26 July 2016  
Venue TBC

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Special Rate (For Not-For-Profits) 2 Day Conference	\$1,495 + GST	\$1,595 + GST	\$1,695 + GST	\$1,795 + GST
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4 Delegates			10% off	
5 Delegates			15% off	

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